



Telling Concord's Story

Annual Report 2022-2023

yourconcordtv.org



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A message from the Executive Director and Board Chair



Our theme this year is “Telling Concord’s Story”. As we go into our 25th year, it remains more important than ever that ConcordTV helps tell the story of our community. Years from now you’ll be able to look back at 2022-23 and know what was happening in your City, School District, and Community.

What were some of the stories we heard in 2022-23?

- Former Supreme Court Justice David Souter told us about his early days at Concord High School.
- We heard from Martin Toe about the vital contributions Liberians make to our community.
- We interviewed community members about what they enjoy about National Night Out.
- City officials and community members shared the importance of having a new splash pad at White Park.

These are just four examples and you will see many more throughout this report.

In the year ahead we’ll remain busy and motivated providing you more opportunities to Watch, Learn, Create, and Volunteer. You can keep up with the latest ConcordTV information at www.yourconcordtv.org, follow us on Facebook and Instagram, and subscribe to our YouTube channel for the latest on all ConcordTV is doing in the community!

Thank you for your support and we hope you’ll join us in telling Concord’s story. Our important work is only just beginning!

Josh Hardy
ConcordTV Executive Director

Robert Altman
ConcordTV Board Chair

Mission Statement

To build community through media by creating original video programming, providing public access to equipment and facilities, and by fostering transparency in local government and education.

Vision Statement

A better connected and informed Greater Concord community.

YouTube Channels

Cumulative YouTube Stats	ConcordTV	City of Concord	Concord School District	TOTALS
Views	70,575	16,949	4,065	91,589
Watch Time (hours)	6,439	2,421	616	9,476
Gained Subscribers	332	92	52	476
Impressions (times shown to YouTube viewers)	1,254,799	227,316	46,218	1,528,333
Average View Duration	5:28	8:34	9:05	

Popular Individual Videos (red - ConcordTV blue - City of Concord green - Concord School District)

	Views		Views
2023 CHS Graduation Ceremony	2600	CHS Choral Spring Concert	1181
Tour of Old North Cemetary (2020)	2058	Conversations with Concord Authors*	1179
Senior One Acts - "Anyone For Tea?" (2021)	1960	Monitor Way Site Development Meeting	1008
2022 Christmas Parade	1784	NH Little League State Finals	839
Walker Lecture Series - King Philip's War	1354	The Players - Community Players Story	618
Multicultural Festival Flag Parade (2019)	1254	TPAC Meeting on I-93 Expansion	358

**co-produced with Paul Brogan*

FACILITY USAGE	Number of shows/podcasts recorded	per production value	total value
	132	\$250	\$33,000
EVENT COVERAGE	Number of events covered /recorded (non City/School)	per production value	Event Coverage Value
	72 community events (City, School and Community)	\$1,500 (on average)	\$108,000
	43 school board meetings	\$250	\$10,750
	46 City meetings	\$250	\$11,500
	44 CHS sports games	\$150	\$6,600
			\$136,850
BORROWED EQUIPMENT	Number of equipment reservations by community members	per production value	Equipment Rental Value
	24	\$2,500	\$60,000
	GRAND TOTAL		\$229,850

Statement of Activities For the year ended June 30, 2023

Revenue and Support		Net Revenue	4,269
Contributions and Grants	334,488	Net Assets	
Program Service Revenue	2,660	- Beginning of Year	621,809
Investment Income	1,406	Net Assets	
Other Revenue	1,047	- End of Year	626,078
Total Revenue and Support	339,601		
Expenses			
Program Services	236,304		
Management and general	83,739		
Fundraising	15,289		
Total Expenses	335,332		





ConcordTV interviews the City of Concord on changes in the solid waste industry that will soon translate to the Concord community. A "Community Conversations" episode.



Did you know that community members can use our studio to record non-commercial programming up to once a month? We had 8 regular monthly producers this year with a handful of other one-time producers.



In September 2022 we provided free resources for 16 local nonprofits to record a public service announcement.



Featured on our flagship studio program this year: Head Start Childhood Development, NH Insurance Department, Community Players of Concord, Osher Lifelong Learning Institute, Girls on the Run, and NH Gives.



New this year: "That's Inclusive!" podcast produced by the New Hampshire Council on Developmental Disabilities.



Summer 2022 video camps were a huge success! Over 25 youth campers had the opportunity for hands-on experience in film and video. Our video camp original film "The Darkfield Orientation" was recognized at the Boston International Kids Film Festival!



The Players



From late 2021 to fall 2022, ConcordTV created an original feature length documentary "The Players - The 95-Year History of the Community Players of Concord NH". The community-based project included 24 live interviews, archival footage and over 1,200 vintage photos capturing the story of a "little theatre that grew up in hard times, learned from the pros, found a home and became a NH resource."

Supported by a grant from NH Humanities, the 96-minute film premiered Sept. 21, 2022 as the season opener of Concord's Walker Lecture Series at Concord City Auditorium. View it at ConcordNHTV on YouTube!



ConcordTV held a 4-session workshop with Loeb School of Communication students. Each session offered hands-on activities to build their production skills.



National Night Out

ConcordTV hosted an interview booth at National Night Out. It was a great opportunity to make new friends in the community and create a fun video for our Youtube channel.



Who doesn't love a studio tour with green screen? Over 50 kids from the Boys and Girls Club summer program stopped by to learn more about us and see the studio in action.



City of Concord



City Council Meetings



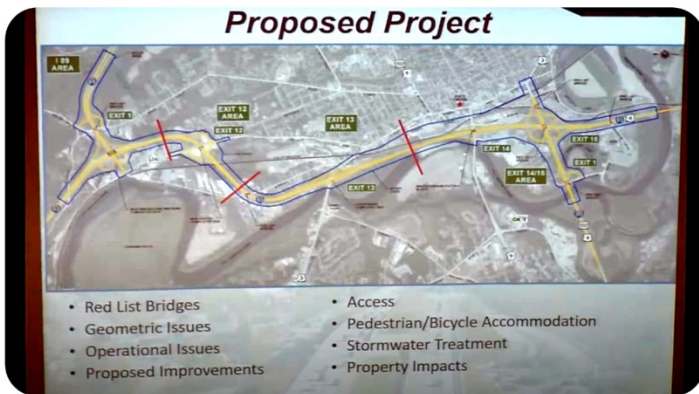
Solid Waste Advisory Committee



Planning Board Meetings



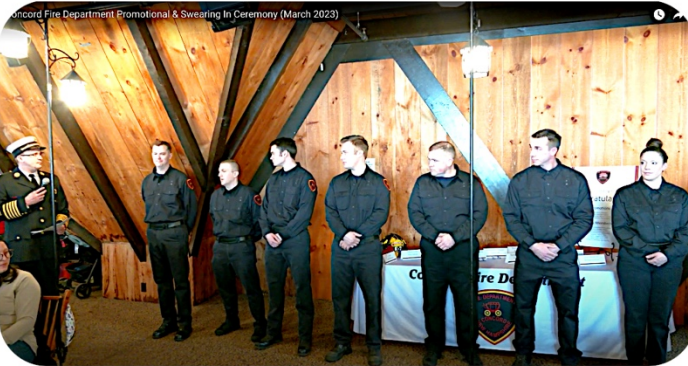
Zoning Board Meetings



Transportation Policy Advisory Committee



Podcast
Talk Concord



Fire Department Ceremony

Merrimack River Recreation and Open Space Corridor Community Charrette Meeting (1-19-23)

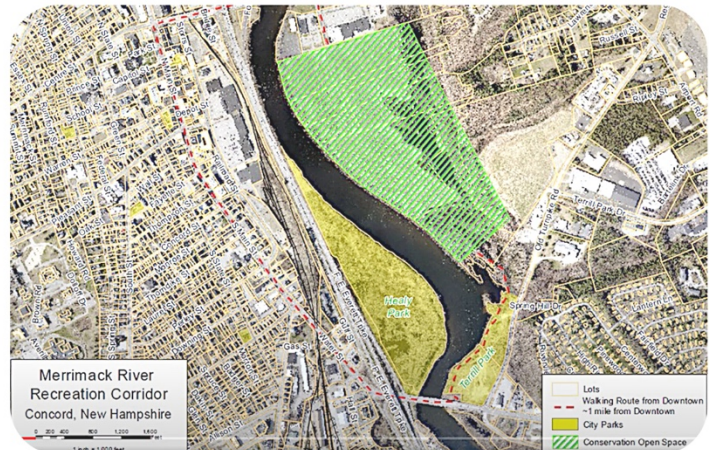
Kiwanis Riverfront Park

- Benches & walking trail along river
- Our only boat ramp (city owned)
- Our only boat dock (city owned)
- Home of Concord Crew
- Concord's only skate board park
- Annual outdoor events:
Summer concerts
Beer Festival
Skate Board Park
Concord Crew Regattas

Merrimack River Recreation & Open Space Corridor



White Park Pond Restoration



...SPLASH PAD at WHITE PARK...



We don't normally post CHS Live episodes on our YouTube page but there were some special moments from this final May 2023 episode with our graduating seniors. In particular we'd like to shout-out Ryder and Matt who have been working with ConcordTV since they were in middle school!



◀ Students from the Emergency Services Program at the Concord Regional Technical Center (CRTC) took to the skies above Concord High School, climbing the 100 foot tall aerial of Concord Fire Department's Tower 2. ConcordTV was afforded the opportunity to capture these future first responders in action.






Monthly Board Meeting
March 6th, 2023

School Board Meeting live streamed each month.



Concord High School celebrated its first annual Wall of Fame Induction Ceremony, celebrating Justice David Souter (Class of 1957) and General Edward Brooks (1911, who received the Distinguished Service Cross in WWI, Commander of the 2nd Armored Division on D-Day, Commanding General of the US 2nd Army in Korea.)



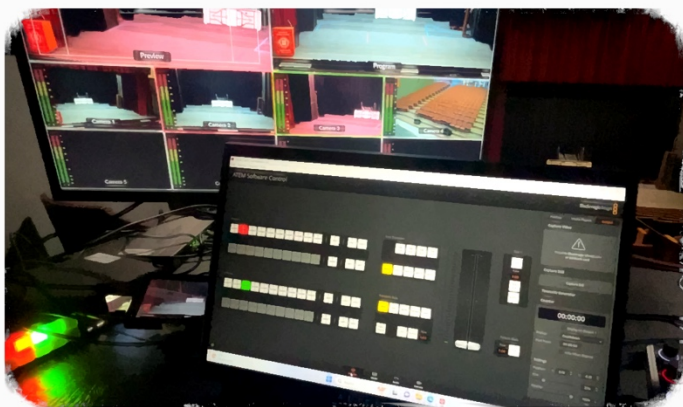
**Performance Ensemble Group
at Rundlett Middle School**



Concord School District Band Concert, March 2023.



Abbot-Downing School Winter Concert, 2023.



ConcordTV invested in 4 PTZ cameras and a video switcher system for the CHS Auditorium, which has been already used to record concerts, theatre performances, and community meetings. This setup allows us to be more efficient with our event coverage in the auditorium and also train CRTC students on how to use it..

Sports and The Arts

Concord School District



CHS Fall Season, 2022.



CHS Winter Season, 2023.



CHS Spring Season, 2023.



IN THE COMMUNITY

September 2022 Multicultural Festival brings the joy of cultural diversity to the community. Barranquilla Flavor takes the stage in this choreographed performance.



ConcordTV staff Mike and Matt capture the Boys & Girls Club Live Holiday Auction which raises substantial funding for this dynamic nonprofit. Insert: Cady Hickman and friend.

Bank of NH Stage collaborations



UNITY concert with Martin Toe



Conversations with Concord Area Authors

Working with the excellent technical staff at Concord's multi-faceted new performance venue produced exciting results. The Senie Hunt Project performance and the Spirit of NH Awards were also recorded.

ConcordTV cameras

appear all around Concord all throughout the year. National Night Out offered these youngsters the chance to become YouTube stars at ConcordTV's booth. This annual event highlights the importance of safety and community.



Business Showcase

The Greater Concord Chamber of Commerce provides businesses and nonprofits the chance to show their wares at many events. Free TV swag at our booth!



IN THEIR WORDS

"Concord TV is a vital and important part of our community and I love being a part of it."
- Paul Brogan, author and host of Capital Area Chats program

"We'd like to express our gratitude to ConcordTV for providing live-stream services so we could share our event [Spirit of NH Awards] with the community."
- Gretchen Stallings, Volunteer NH Executive Director

"I am consistently impressed by the quality of Concord TV's work as well as their knowledge of the area they serve. They're not just filming events for us, they are truly partnering with us to promote and celebrate our amazing community."
- Jessica Martin, Intown Concord Executive Director

"[The ConcordTV feature documentary, 'The Players' is] expertly edited with period music, sound effects, and creative voiceovers...an entertaining, educational, and eye-opening tribute. Thank you, ConcordTV for this precious gift!"
- Ellen Burger, Community Players of Concord NH President



NONPROFITS



**AARP • ACLU of NH • BANK OF NEW HAMPSHIRE STAGE • BEKTASH SHRINERS
BOSTON INTERNATIONAL KIDS FILM FESTIVAL • BOYS AND GIRLS CLUBS OF CENTRAL NH
CAPITOL CENTER FOR THE ARTS • CENTER FOR EXTREME ARTS THERAPY AND EDUCATION
CENTRAL NH BIKE COALITION • CHABAD CENTER FOR JEWISH LIFE NH
COMMUNITY ACTION PROGRAM BELKNAP MERRIMACK • COMMUNITY PLAYERS OF CONCORD NH
COMMUTESMART NH • CONCORD COALITION TO END HOMELESSNESS
CONCORD COMMUNITY MUSIC SCHOOL • CONCORD HISTORICAL SOCIETY • CONCORD MAKERSPACE
CONCORD MULTICULTURAL FESTIVAL • CONCORD-LAKE SUNAPEE RAIL TRAIL
CRISIS CENTER OF CENTRAL NH • DARTMOUTH HEALTH • FELLOWSHIP HOUSING OPPORTUNITIES
FRIENDS PROGRAM • GIRLS ON THE RUN • GRANITE UNITED WAY
GREATER CONCORD CHAMBER OF COMMERCE • HEARTS OF KINDNESS • IMPORTANCE LEADERSHIP
INTOWN CONCORD • JUNIOR SERVICE LEAGUE • KIMBALL JENKINS SCHOOL OF ART
KIWANIS CLUB OF CONCORD • LIFE FOREST • MAKING STRIDES AGAINST BREAST CANCER OF NH
McAULIFFE-SHEPARD DISCOVERY CENTER • NACKY S. LOEB SCHOOL OF COMMUNICATION
NAMI NEW HAMPSHIRE • NEW AMERICAN SCHOLARS • NEW ENGLAND FIRST AMMENDMENT COALITION
NEW HAMPSHIRE HUMANITIES • NEW HAMPSHIRE PUBLIC RADIO • NEW HAMPSHIRE TECHNICAL INSTITUTE
NH ASSOCIATION OF SCHOOL PRINCIPALS • NH CENTER FOR NONPROFITS
NH HOMEBUILDERS ASSOCIATION • NH INTERSCHOLASTIC ATHLETIC ASSOCIATION
NH PRESERVATION ALLIANCE • NH WRITERS PROJECT • OSHER LIFELONG LEARNING INSTITUTE
PENACOOK VILLAGE ASSOCIATION • RED RIVER THEATRES • ROTARY CLUB OF CONCORD
STAY WORK PLAY NH • UNH FRANKLIN PIERCE SCHOOL OF LAW
VOLUNTEER NH • WALKER LECTURE SERIES • ZONTA CLUB OF CONCORD**

Appreciation Awards



- Government Partnership Award • **Ashley Miller**
- Community Partnership Award • **Herb Carpenter**
- Business Partnership Award • **Merrimack County Savings Bank**
- Kent Hemingway Education Award • **Ryder Fisk** and **Matt Schultze**
- Eugene Rudolph Technical Award • **Bank of NH Stage Technical Staff**
- David Murdo Production Excellence Award • **Matt Mayberry "Building NH"**
- Charles Russell Volunteer of the Year • **Matt Masur**
- Outstanding Service Award • **David Murdo**
- ConcordTV Media Scholarship • **Caleb Jackson** and **Molly Moran**
- ConcordTV Achievement Award • **Steve Cloutier**
- Youth Volunteer Service • **Nathaniel Sherwood** and **Lex Altman**
- Intern Of The Year Award • **"Plymouth" Joe Gonzalves**
- Special Recognition • Celebrating 20 Years of Sports Coverage
Charlie Russell and **Peter Burgess**
- Special Recognition • "Conversations with Concord Authors"
Paul Brogan, Laura Knoy and **Margaret Porter**



We Remember Our Friends

John Gfroerer

Amy Freeman



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The Future of Community Media
Support
ConcordTV** yourconcordtv.org